

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL Attention: Accounts Payable 2210 Grey Fox Ct Bel Air, MD 21015

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VUICE							
Property	WHAS						
Invoice #	2738648-1	Order #	2738648				
Invoice Date	07/23/23	Alt Order #	WOC14209446				
Invoice Month	July 2023	Deal #					
Invoice Period	06/26/23 - 07/23/23	Flight Dates	07/17/23 - 07/23/23				
Advertiser	ISS/ Bluegrass Free	eedom Action					
Product	MBGFA						
Estimate #	11914						
	Account Executive Taylor Fritsch						
	Sales Office TEGNA Sales Washington DC						
	Sales Region	National					
	Agency Code	9912736					
	Advertiser Code	855					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	3924AG					
	Advertiser Ref	M214038					
	Product 1	1025					
	Product 2						

Line	Start D	ate	End Da	ate De	scription		Start/End	Time	MTWTFSS	1	ength	Spots/ Week	Rate	Туре		
	07/17/2		07/21/2		IK @ 630	4	6:30 AM-		11111		:30	5	\$300.00	NM		
													•			
١	Weeks:		tart Da 7/17/23			<u> TWTFSS</u> 1111	Spots/	Week 5	<u>Rate</u> \$300.00							
Spot	s: <u>#</u>	Ch	Day	Air Date	Air Tin	ne Descrij	otion		Start/Er	nd Time	Lengtl	n Ad-ID			Rate	Туре
	1	WHAS	S M	07/17/23	6:29 A	M GMK @	2 630A		6:30 AN	1-7:00 AM	:30) BFA23TVC)6H		\$300.00) NM
	2	WHAS	S Tu	07/18/23	6:53 A	M GMK @	2 630A		6:30 AN	1-7:00 AM	:30) BFA23TVC)6H		\$300.00) NM
	3	WHAS	S W	07/19/23	6:42 A	M GMK @	2 630A		6:30 AN	1-7:00 AM	:30) BFA23TVC)6H		\$300.00) NM
	4	WHAS	S Th	07/20/23	6:43 A	M GMK @	2 630A		6:30 AN	1-7:00 AM	:30) BFA23TVC)6H		\$300.00) NM
	5	WHAS	S F	07/21/23	6:40 A	M GMK @	2 630A		6:30 AN	1-7:00 AM	:30) BFA23TVC	06H		\$300.00) NM
2	07/17/2	23	07/21/2		A 7A	-	ER 7:00 AM-	8:00 AM	11111		:30	5	\$275.00	NM		
1	Weeks:		tart Da 7/17/23			<u>TWTFSS</u> 1111	Spots/	Week 5	<u>Rate</u> \$275.00							
Spot	s: <u>#</u>	<u>Ch</u>	Day	Air Date	Air Tin	ne Descrij	otion		Start/Er	nd Time	Lengtl	n Ad-ID			Rate	Туре
	1	WHAS	S M	07/17/23	7:59 A	M GOOD	MORNING	AMERICA	7A 7:00 AN	1-8:00 AM	:30) BFA23TVO	06H		\$275.00) NM
	2	WHAS	S Tu	07/18/23	7:24 A	M GOOD	MORNING	AMERICA	7A 7:00 AN	1-8:00 AM	:30) BFA23TVO)6H		\$275.00) NM
	3	WHAS	S W	07/19/23	7:47 A	M GOOD	MORNING	AMERICA	7A 7:00 AN	1-8:00 AM	:30) BFA23TVO)6H		\$275.00) NM
	4	WHAS	S Th	07/20/23	7:55 A	M GOOD	MORNING	AMERICA	7A 7:00 AN	1-8:00 AM	:30) BFA23TVO)6H		\$275.00) NM
	5	WHAS	S F	07/21/23	7:24 A	M GOOD	MORNING	AMERICA	7A 7:00 AN	1-8:00 AM	:30) BFA23TVO	06H		\$275.00) NM
3	07/17/2	23	07/21/2		A 8A	-	ER 8:00 AM-	9:00 AM	11111		:30	5	\$275.00	NM		
١	Weeks:		tart Da 7/17/23			<u>TWTFSS</u> 1111	Spots/	Week 5	<u>Rate</u> \$275.00							
Spot	s: <u>#</u>	Ch	Day	Air Date	<u>Air Tin</u>	ne Descrip	otion		Start/Er	nd Time	Lengtl	n Ad-ID			Rate	Туре
	1	WHAS	S M	07/17/23	8:53 A	M GOOD	MORNING	AMERICA	8A 8:00 AN	1-9:00 AM	:30) BFA23TVO)6H		\$275.00	NM
	2	WHAS	S Tu	07/18/23	8:48 A	M GOOD	MORNING	AMERICA	8A 8:00 AN	1-9:00 AM	:30) BFA23TVO	06Н		\$275.00	NM

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WHASI

Invoice #	2738648-1	Invoice Month	July 2023				
Invoice Date	07/23/23	Invoice Period	06/26/23 - 07/23/23				
Advertiser	ISS/ Bluegrass Freedom	ISS/ Bluegrass Freedom Action					
Product	MBGFA						
Estimate #	11914						

Line Otest Date Field Date Description	Ote at/End Time		a a.t.la	Spots/	Dete	Turne	
Line Start Date End Date Description	Start/End Time	MTWTFSS L	ength	Week	Rate	Туре	
ICA 8A	NG AMER 8:00 AM-9:00 AM	11111	:30	5	\$275.00	NM	
	Description	Start/End Time		n Ad-ID			Rate Type
	GOOD MORNING AMERICA) BFA23TV06H			\$275.00 NM
	GOOD MORNING AMERICA) BFA23TV06H			\$275.00 NM
5 WHAS F 07/21/23 8:41 AM	GOOD MORNING AMERICA	8A 8:00 AM-9:00 AM	:30) BFA23TV06H	[\$275.00 NM
4 07/17/23 07/22/23 GOOD MORNI ICA	NG AMER 7-9a	1-	:30	1	\$180.00	NM	
	TFSSSpots/Week- 1-1	<u>Rate</u> \$180.00					
Spots: <u># Ch Day Air Date Air Time</u>	Description	Start/End Time	Length	n Ad-ID			Rate Type
1 WHAS Sa 07/22/23 7:48 AM	GOOD MORNING AMERICA	7-9a	:30) BFA23TV06H	[\$180.00 NM
5 07/17/23 07/23/23 GOOD MORNI ICA	NG AMER 8-9a	1	:30	1	\$200.00	NM	
	TFSS Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u># Ch Day Air Date Air Time</u>	Description	Start/End Time	Length	n Ad-ID			Rate Type
1 WHAS Su 07/23/23 8:54 AM	GOOD MORNING AMERICA	8-9a	:30) BFA23TV06H	[\$200.00 NM
6 07/17/23 07/21/23 WHAS11 NEW ON	S AT NO 12:00 PM-12:30 PM	11112	:30	6	\$180.00	NM	
	TFSSSpots/Week126	<u>Rate</u> \$180.00					
Spots: <u># Ch Day Air Date Air Time</u>	Description	Start/End Time	Length	n Ad-ID			Rate Type
1 WHAS M 07/17/23 12:13 PM	WHAS11 NEWS AT NOON	12:00 PM-12:30 P	N :30) BFA23TV06H			\$180.00 NM
2 WHAS Tu 07/18/23 12:15 PM	WHAS11 NEWS AT NOON	12:00 PM-12:30 P	N :30) BFA23TV06H			\$180.00 NM
3 WHAS W 07/19/23 12:25 PM	WHAS11 NEWS AT NOON	12:00 PM-12:30 P	N :30) BFA23TV06H			\$180.00 NM
4 WHAS Th 07/20/23 Credited	WHAS11 NEWS AT NOON	12:00 PM-12:30 P	PN :00	0			\$180.00 NM
5 WHAS F 07/21/23 12:10 PM	WHAS11 NEWS AT NOON	12:00 PM-12:30 P	N :30) BFA23TV06H			\$180.00 NM
6 WHAS F 07/21/23 12:30 PM	WHAS11 NEWS AT NOON	12:00 PM-12:30 P	N :30) BFA23TVO6H	Ι		\$180.00 NM
7 07/17/23 07/21/23 WHAS11 NEW 0P	S AT 123 12:30 PM-1:00 PM	11111	:30	5	\$180.00	NM	
	TFSS Spots/Week 11 5	<u>Rate</u> \$180.00					
Spots: # Ch Day Air Date Air Time	Description	Start/End Time	Length	n Ad-ID			Rate Type
1 WHAS M 07/17/23 12:55 PM	WHAS11 NEWS AT 1230P	12:30 PM-1:00 PM	1 :30) BFA23TV06H			\$180.00 NM
2 WHAS Tu 07/18/23 12:44 PM	WHAS11 NEWS AT 1230P	12:30 PM-1:00 PM	1 :30) BFA23TVO6H			\$180.00 NM
3 WHAS W 07/19/23 12:52 PM	WHAS11 NEWS AT 1230P	12:30 PM-1:00 PM	1 :30) BFA23TV06H			\$180.00 NM
4 WHAS Th 07/20/23 12:39 PM	WHAS11 NEWS AT 1230P	12:30 PM-1:00 PM	1 :30) BFA23TVO6H			\$180.00 NM
5 WHAS F 07/21/23 12:55 PM	WHAS11 NEWS AT 1230P	12:30 PM-1:00 PM	1 :30) BFA23TV06H	[\$180.00 NM
8 07/17/23 07/21/23 WHAS11 NEW	S @ 430 4-5p	11111	:30	5	\$180.00	NM	
	TFSS Spots/Week 11 5	<u>Rate</u> \$180.00					

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Invoice Date	07/23/23	Invoice Period	06/26/23 - 07/23/23				
Advertiser	ISS/ Bluegrass Freedom	ISS/ Bluegrass Freedom Action					
Product	MBGFA						
Estimate #	11914						

							Spots/	D /	-	
Line Start Dat	e End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8 07/17/23	07/21/23	WHAS11 NE P	WS @ 430	4-5p	11111	:30	5	\$180.00	NM	
Spots: <u>#</u> C	h <u>DayAi</u>	r Date <u>Air Tin</u>	ne Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	/HAS M 07	7/17/23 4:23 F	PM WHAS1	1 NEWS @ 430P	4-5p	:3	0 BFA23TV06	H		\$180.00 NM
2 W	/HAS Tu 07	7/18/23 4:38 F	PM WHAS1	1 NEWS @ 430P	4-5p	:3	0 BFA23TV06	ł		\$180.00 NM
3 W	/HAS W 07	7/19/23 4:14 F	PM WHAS1	1 NEWS @ 430P	4-5p	:3	0 BFA23TV06	ł		\$180.00 NM
4 W	/HAS Th 07	7/20/23 4:22 F	PM WHAS1	1 NEWS @ 430P	4-5p	:3	0 BFA23TV06	ł		\$180.00 NM
5 V	/HAS F 07	7/21/23 4:28 F	PM WHAS1	1 NEWS @ 430P	4-5p	:3	0 BFA23TV06	ł		\$180.00 NM
9 07/17/23	07/21/23	WHAS11 NE	WS @ 5p	5-530p	11111	:30	5	\$350.00	NM	
Weeks:	Start Date 07/17/23		<u>TWTFSS</u> 1111	Spots/Week 5	<u>Rate</u> \$350.00					
Spots: <u>#</u> C	h Day Ai		ne Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
				1 NEWS @ 5p	5-530p	<u>v</u>	0 BFA23TV06	H		\$350.00 NM
2 W	/HAS Tu 07			1 NEWS @ 5p	5-530p	:3	0 BFA23TV06	H		\$350.00 NM
3 W	/HAS W 07	7/19/23 5:14 F	M WHAS1	1 NEWS @ 5p	5-530p	:3	0 BFA23TV06	Ŧ		\$350.00 NM
4 W	/HAS Th 07	7/20/23 5:26 F	M WHAS1	1 NEWS @ 5p	5-530p	:3	0 BFA23TV06	Ŧ		\$350.00 NM
5 W	/HAS F 07	7/21/23 5:22 F	M WHAS1	1 NEWS @ 5p	5-530p	:3	0 BFA23TV06	ł		\$350.00 NM
10 07/17/23	07/21/23	WHAS11 NE P	WS @ 530	530-6р	11111	:30	5	\$400.00	NM	
Weeks:	Start Date 07/17/23		<u>TWTFSS</u> 1111	Spots/Week 5	<u>Rate</u> \$400.00					
Spots: # C	h <u>Day Ai</u>	r Date <u>Air Tim</u>	ne Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS M 07	7/17/23 5:36 F	M WHAS1	1 NEWS @ 530P	530-6p	:3	0 BFA23TV06	H		\$400.00 NM
2 W	/HAS Tu 07	7/18/23 5:43 F	M WHAS1	1 NEWS @ 530P	530-6p	:3	0 BFA23TV06	ł		\$400.00 NM
3 W	/HAS W 07	7/19/23 5:38 F	PM WHAS1	1 NEWS @ 530P	530-6p	:3	0 BFA23TV06	H		\$400.00 NM
4 W	/HAS Th 07	7/20/23 5:44 F	PM WHAS1	1 NEWS @ 530P	530-6p	:3	0 BFA23TV06	H		\$400.00 NM
5 V	/HAS F 07	7/21/23 5:44 F	M WHAS1	1 NEWS @ 530P	530-6p	:3	0 BFA23TV06	ł		\$400.00 NM
11 07/17/23	07/21/23	WHAS11 NE	WS @ 6p	6-630p	11111	:30	5	\$450.00	NM	
Weeks:	Start Date 07/17/23		<u>TWTFSS</u> 1111	Spots/Week 5	Rate \$450.00					
Spots: # C	<u>h Day Ai</u>	r Date <u>Air Tin</u>	ne Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS M 07	7/17/23 6:27 F	M WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV06	H		\$450.00 NM
2 W	/HAS Tu 07	7/18/23 6:21 F	M WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV06	H		\$450.00 NM
3 W	/HAS W 07	7/19/23 6:19 F	M WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV06	H		\$450.00 NM
4 W	/HAS Th 07	7/20/23 6:18 F	M WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV06	H		\$450.00 NM
5 W	/HAS F 07	7/21/23 6:09 F	PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV06	H		\$450.00 NM
12 07/17/23	07/21/23	ENTERTAIN GHT	MENT TON	II 7-730p	11111	:30	5	\$500.00	NM	
Weeks:	Start Date	End Date M	TWTFSS	Spots/Week	Rate					
	07/17/23		1111	5	\$500.00		=			
Spots: <u>#</u> <u>C</u>	c <u>h Day Ai</u>	<u>r Date</u> <u>Air Tim</u>	ne Descript	tion	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type

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WHASI CON YOUR SIDE

Invoice #	2738648-1	Invoice Month	July 2023				
Invoice Date	07/23/23	Invoice Period	06/26/23 - 07/23/23				
Advertiser	ISS/ Bluegrass Freedom	ISS/ Bluegrass Freedom Action					
Product	MBGFA	MBGFA					
Estimate #	11914						

	_			_					Spots/	_	_		
Line	Start D	Date E	Ind Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
12	07/17/	23 0	7/21/2	23 ENT GHT		T TONI 7-730p	11111	:30	5	\$500.00	NM		
Spo	ots: <u>#</u>	Ch	Day	Air Date	Air Time D	escription	Start/End Time	Leng	h Ad-ID			Rate	Туре
	1	WHAS	Μ	07/17/23	7:17 PM E	NTERTAINMENT TONIGHT	7-730p	:3	0 BFA23TV06	H		\$500.00	NM
	2	WHAS	Tu	07/18/23	7:18 PM E	NTERTAINMENT TONIGHT	7-730p	:3	0 BFA23TV06	H		\$500.00	NM
	3	WHAS	W	07/19/23	7:24 PM E	NTERTAINMENT TONIGHT	7-730p	:3	0 BFA23TV06	H		\$500.00	NM
	4	WHAS	Th	07/20/23	7:25 PM E	NTERTAINMENT TONIGHT	7-730p	:3	0 BFA23TV06	H		\$500.00	NM
	5	WHAS	F	07/21/23	7:28 PM E	NTERTAINMENT TONIGHT	7-730p	:3	0 BFA23TV06	H		\$500.00	NM
							Total Spots		52				

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$15,830.00

Agency Commission \$2,374.50

Net Amount Due \$13,455.50

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